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U. S. POSTAGE

PAID

Philadelphia, Pa.

Permit No. 45

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U. S. Dept. of Agriculture, 2

Pureau of Plant Industry,

Washington, D. C.

Michell's SEASONABLE OFFER!

FLOWER SEEDS

For 1938 Season

Michell's Seed House 516-518 Market St., Philadelphia, Pa.

## Henry F. Michell Co., 516-518 Market St.,

Fractions of Where price per oz. is 25c., 30 The following is the ½oz. and ½oz.	ound c., 35c oz. on	ces ar ., 40c., higher	e supplied as follows: or 50c., the ½oz. price is slightly incoprices.	reased.
	%20z. 0.35 \$ .40 .50	1/40Z.	\$1.75 per oz. is	<sup>1</sup> / <sub>4</sub> oz. \$0.50

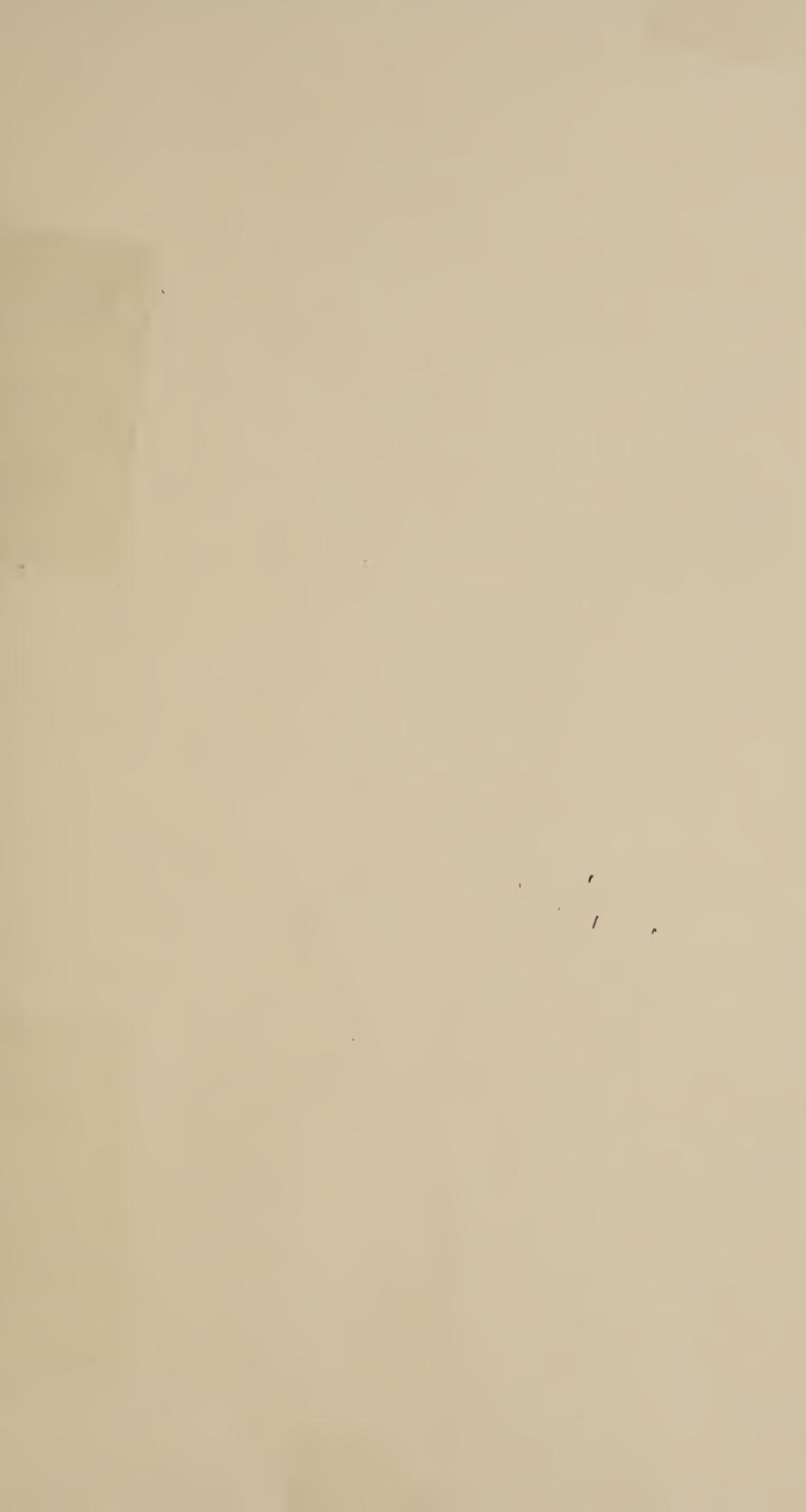
1.5	0 per oz. is				
Quantity Wanted	Trade	Pkt. (	oz.	Total A	Amount
••••	AGERATUM, Fairy Pink. 1938 Novelty. Plants dwarf and compact, 5 in. Flowers salmon-rose-pink1/8 oz. \$1.50\$0	.75			
• • • • • • • • •	Michell's Blue Boy. Novelty. Dwarf, compact growth,		50		
		. <b>5</b> 0 \$3. .50 2.	- C		
	•				
			1		
	,	15 .	.50 .		•••••
		15 .	50 .		•••••
	Michell's Bouquet. Dwarf and compact. Miniature white flowers	.20 .	.75		
	Sweet. White. Trailing		20 [		
	ANTIRRHINUM. Snapdragon.				
	New Rustproof Variety.  Michell's New Improved, Cheviot Maid Supreme. Coral-				
	rose; large florets, closely set; non-shattering \( \frac{1}{4} \text{oz. } \\$ 2.00 \).	75			• • • • • • • • • •
	Super-Majestic Rustproof Varieties. This new group is superflowers or bedding. We believe it will prove excellent for gr				
		Pkt. (	1		
	Rose Sensation. New. Rich rose-pink $\frac{1}{16}$ oz. \$1.00\$0 Dainty. Soft pink	اد ،50 \$3		•••••	
	S contract of the same states of			•••••	
	Parameter Parame				
	Maximum Rustproof Varieties.	,40 J.			••••••
	•	.50		• • • • • • • • • • • • • • • • • • • •	•••••
	160-1 # 2100	50		•••••	
	16020 #2000	.50 .30 2.			
	Strain Strain Strain			• • • • • • • • • • • • • • • • • • • •	
	Indian Summer. Coppery orange and scarlet	_		*******	
				••••••	
• • • • • • • • • • • • • • • • • • • •					
	or the second of	.30 2.	.00 .		
	Parameter Parame			•••••	
•••••	See Fall or Spring Catalogue for list of Special Forcing Varie			* * * * * * * * * * * * * * * * * * * *	
	Nanum grandiflorum, Semi-Dwarf Rustproof Varieties.				
	The state of the s	40		• • • • • • • • • • • • • • • • • • • •	•••••
	<b>Bumblebee.</b> New. Crimson, white tube, yellow lip	.40			
	Yellow Gem. New. Clear yellow	.40			
	3 1			•••••	
		25 1.	.00 .		
	Regular Varieties. Non rustproof.				
•••••	·	20 .	75 .	• • • • • • • • •	•••••
•••••	Crimson King. Crimson			*****	•••••
	Sicolar Caracas garages and a caracas garages garages and a caracas garages		.75  . .00  .		• • • • • • • • • •
• • • • • • • • • • • • • • • • • • • •					
• • • • • • • • • •	- Postar Control of the Control of t			• • • • • • • • • • • • • • • • • • • •	
•••••	Gloria. Rich deep rose	25 1.	.00 .	•••••	
	Golden Queen. Golden yellow	25 1.	00		
• • • • • • • • • • • • • • • • • • • •	3 3				

## hiladelphia, Pa. :. ORDER SHEET :. Nove

<u> </u>			
Quantity Wanted		Total A	Amount
	Semi-Dwarf Antirrhinum, continued Trade Pkt. Oz.  Purity. Pure white		
•••••			
•••••			
*********			
*********	Rock Hybrids, Choice Mixed		• • • • • • • • • • • • • • • • • • • •
*********	ASPARAGUS plumosus nanus. Northern 100 1000 5000 10,000		
	Greenhouse-grown. Extra quality. True Seeds Seeds Seeds Seeds	712	
	to name\$0.40 \$2.50 \$11.00 \$20.00		• • • • • • • • • • • • • • • • • • • •
	Plumosus nanus. Lathhouse-grown		
*********	Trade Pkt.		•••••
	BEGONIA gracilis, Alba. White	72.4	
			•••••
••••••	Carmen. Bright pink		
*********	Indian Maid. Deep scarlet		
*********	<b>Dwarf Luminosa.</b> Scarlet		
	,		
**********	, , , , , , , , , , , , , , , , , , , ,		*****
**********	Rosea. Light pink		•••••
********	White Pearl		•••••
*********	Semperflorens, Darling. Novelty. Carmine-rose. ½ trade pkt. 75c. 1.25		• • • • • • • • • • •
	Albert Martin. Carmine		
	Christmas Cheer. Crimson-scarlet		• • • • • • • • •
	Glory of Erfurt, Improved. Rosy carmine \$\frac{1}{32}\text{oz.} \$3.00 1.00		
**********			
	Gustav Knaake. Salmon-pink		
• • • • • • • • • • • • • • • • • • • •			
•••••			•••••
		•••••	
	Tuberous-rooted, Double, Mixed $\frac{1}{64}$ oz. \$5.00. 1.00		•••••
	Single, Mixed		•••••
	Trade Pkt. Oz.	70-1	
	BROWALLIA elata cærulea. Blue\$0.20 \$0.75		
• • • • • • • • • • • • • • • • • • • •	<b>Speciosa major.</b> Large; blue		•••••
•••••	Viscosa compacta, Sapphire. Dark blue, white eye		
	$\frac{1}{16}$ oz. \$1.0050		
*********	CALCEOLARIA, Feltham Glory. Scarlet to pure yellow 1.00		
	$\frac{1}{2}$ Trade Trade Pkt. Pkt. $\frac{1}{64}$ oz.	712	
	Cloth of Gold. Golden yellow		
	Albert Kent Hybrids, Mixed\$0.60 1.00 2.25		
**********	Golden Tiger. Novelty. Golden yellow		
	Kelway's Perfect Model. Self-spotted, brownish and		*****
**********	striped. Originator's Stock		
	Hybrida multiflora nana, Mixed		
	Hybrida grandiflora, Tall Mixed		- • • • • • • • • • •
	Hybrida grandiflora compacta, Mixed		•••••
	Trade		
	CANDYTUFT, Miniature Gem. Very dwarf. Pkt. Oz. 1/4lb. Lb.	73	
	White. Originator's Stock\$0.25 \$1.00		
*******	Carmine	1	•••••
******	Crimson		• • • • • • • • • • • • • • • • • • • •
*********	<b>Empress.</b> White		
	Lavender		•••••
**********	Michell's Giant White. Extra-selected strain20 .75 2.25 7.50	1	•••••
******	<b>Pink.</b> Flesh-color		•••••
********	<b>Purple</b>		• • • • • • • • • • • • • • • • • • • •
	<b>Rose-Cardinal</b>		• • • • • • • • • • • • • • • • • • • •
********	Mixed		•••••
	Trade Pkt. Oz.	712	
*****	CARNIATION Description Of the Maria		• • • • • • • • • • • • • • • • • • • •
	Chabaud's, Sparkler. Cardinal-red		• • • • • • • • •
***********			
	Chabaud's, Mixed		
*********			***********
********	CINERARIA, Cremer's Prize Strain, Mixed. Flowers extra 1/2 Trade Trade	Tue	
	Iarge. Good mixture of colors. Original pkts Pkt. 3 pkts. \$4.00; \$4.00 per $\frac{1}{32}$ 0z.; $\frac{1}{16}$ 0z. \$8.00 \$1.50		
	Weissenseer (White Sea). Extra large; blue, rose, and red		
	shades in mixture. Originator's Stock Seed only. \(\frac{1}{32}\)oz. \\$5.00.\\$0.75  1.25		•••••
*********			•••••
	Multiflora nana, Azure-Blue		•••••
	·		•••••
	·		
	,		
	***************************************		
	Challand Institute Tall Missed		
**********	Occinata Hybrida, I all Mixeu 3702. \$1.00		•••••

## mber and December, 1937 : Flower Seeds

Quantity Wanted	Tr	ade Pkt.	Oz.	Total A	mount
*******	COLEUS, Rainbow Mixture	.\$0.75	\$6.00		
• • • • • • • • • •	CUPHEA, Firefly. New. Cerise-red; compact 1/8 oz. \$1.00.	50	1.50	• • • • • • • • • • • • • • • • • • • •	
	Platycentra. Scarlet		1.00		
	DRACÆNA australis				
•••••	Indivisa		.40		
	GERANIUM, Apple-scented				•••••
	Per 100 seeds, 50c.; \$3.50 per 1000 seeds.  Pelargonium	•			
	Zonale, Single, Mixed	40	2.00		•••••
*********	GERBERA Jamesoni Hybrids, Mixed	•			•••••
•••••	GLOXINIA hybrida grandiflora ½ trade pkt. 60c HELIOTROPE, King of the Blacks		1 50		
	Lemoine's Giant Hybrids	30	1.25		• • • • • • • • • • • • • • • • • • • •
	Mme. Bruant. Violet-blue, white eye		4 -0		
	Choice Mixed				
*********	IMPATIENS Holsti. Vermilion-red				
•••••	Holsti, New Hybrids, Mixed	50		**********	
•••••	Sultani hybrida, Mixed			}	
	<b>KALANCHOE</b> globulifera coccinea3 pkts. \$2.00. <b>LOBELIA</b> , Michell's Blue Stone. Dwarf. Blue		2.50		
***************************************	Mirs. Clibran. Dwarf. Deep blue, white eye	.50			
*********	Sutton's Cambridge Blue. Light blue				
*********	Crystal Palace Speciosa. Blue. Trailing				
*********	Choice Mixed	25	1.00		
	LUPINUS (Annual), New Hartwegi or King.  Trade Pkt King Blue		1/41b.	72	
	King Sky-Blue	.75			
	King White	.75			
	Regular Varieties, Pink	.25			
	Rich Blue         .15           Sky-Blue         .15	.25	.75		
*********	White	.25			
••••••	MARIGOLD, Lieb's Strain. Forcing type. 1/4 oz. \$1.0050	.29	.00		
	PETUNIA Michell's 1938 Introductions  1/2Trade	Trade			
•••••	Superbissima, Jumbo. Giant, amaranth-red, plain- Pkt. edged blooms, 6 to 8 inches across\$0.85	Pkt.	\$4.00	711	
• • • • • • • • • • • • • • • • • • • •	Super Fluffy Ruffles. Rose and salmon shades; beau-	1.50			
**********	Dwarf Elk's Pride. Royal purple	1.00			
•••••	Balcony Rosy Morn. Rose-pink, white throat	.50			•••••
**********	Michell's Quaker Giants. Novelty. Mammoth, deep- throated single flowers, well ruffled. Dwarf; excellent	1.25	2.00		
	for pots. Selected mixture	suppli	ed in		••••
		Trade Pkt.	PKt.		
	<b>Ruffled Monsters. Mixed</b> $\frac{1}{64}$ oz. \$2.00; \$3.50 per $\frac{1}{32}$ oz <b>Pink Glory.</b> Rose-pink $\frac{1}{32}$ oz. \$2.00.				• • • • • • • • • • • • • • • • • • • •
•••••	Copper Red No. 41. Coppery red shade	•	.50		
••••••	Blue No. 11. Silky deep blue	•	.50		•••••
*********	Large Double Frilled No. 42, Mixed \$5.00.  Giant-Flowering Single		1.00		
*********	Giants of California, Mixed. Supreme Florists' Pkt. Strain. Medium tall. Splendid mixture. \$1.00.\$3.00.\$0.60	Pkt.	<sup>1</sup> / <sub>32</sub> oz.	73 <u> </u>	••••
********	Giant Fringed, Mixed	1.00	\$2.50		• • • • • • • • • • • • • • • • • • • •
	Dwarf California Giants, Ramona Strain	1.00	3.00 1.50	1	••••••
***********	Floretta. Steel-blue, veined black \$3.0060	1.00		••••••	••••••
• • • • • • • • • • • • • • • • • • • •	Lace Veil. Dwarf. Fringed; pure white \$2.50	1.00	1.50		
**********	Purple Prince. Velvety purple	.50 .75	1.50 2.50		******
• • • • • • • • • • • •	Setting Sun. Dwarf. Fringed; rose-pink Theodosia. Large; fringed rose-pink variety with				••••••
••••••	yiolet King. Violet-blue	.75 1.00			******
*******	Yellow-throated Mixture	.75	2.50		*******



Quantity		•			
Wanted	Portland Petunias	rade Pk			Amount
•••••	Elk's Pride. Royal purple				
• • • • • • • • • • • • • • • • • • • •	Pink Triumph. Bright pink				
*********	Pride of Portland. Rose-pink				
• • • • • • • • • • • • • • • • • • • •	Scarlet Beauty. Red to deep maroon				
	White Beauty. Pure white				
			1.50		
	Single Small-Flowering  Martha Washington. Dwarf. Ruffled and frilled; Pkt	Trade	Oz.	70	
*********	blush color, veined wine-red \$1.25	\$0.50			
• • • • • • • • • • • • • • • • • • • •	Rosy Morn, Improved. Improvement on old variety. \$0.4		\$3.50		
		.50			
	— · · · · · · · · · · · · · · · · · · ·	30 .50 30 .50			
• • • • • • • • • • • • • • • • • • • •		30 .50 30 .50			
	<b>Dwarf Inimitable.</b> Striped and blotched	.30			
		.50 .50			
	General Dodds. Blood-red	.30			
	Rose of Heaven. Brilliant rose	.40			
		.50	2.50		
	Silver Blue (Heavenly Blue). Dwarf	.50	3.00		
	Snowball. Dwarf. Pure white	.30	1.50		•••••
	Star (Howard's). Improved. Crimson-maroon, with				
	white stripe	.40			• • • • • • • • • • • • • • • • • • • •
	Violet Gem. Deep violet. Dwarf type	.40			
********	Choice Mixed. Single	.25 .40			
	Large-flowering Hybrids. Single				
	Nana Compacta or Miniature. A new dwarf, bushy type; 1	Inches Trade Pk			
	Adora. Rosy carmine, white star				
	Little Blue Star. Blue with white star				
• • • • • • • • • • • • •	Rose Gem. Rich rose	50	1.25		
•••••	Senator Improved. Violet, white throat	50	1.25		
	Snow Bedder. Pure white	50	1.25		
	Mixed	50	1.25		•••••
	Balcony Petunias	rade Pk	t. Oz.	7,0	
********	Admiration (Balcony Queen). Blue, white spots. \(\frac{1}{32}\)oz. \\$1.	50.\$0.50			
••••••	Cornflower Blue. Bright blue				•••••
•••••	Netted Blue Gem. Steel-blue, beautifully veined. 1/4 oz. \$1.50				
•••••	Blue. Rich indigo		\$3.00		
•••••	Crimson. Velvety				
•••••	Rose. Brilliant			1	
	White. Pure white				
• • • • • • • • •		Trade			•••••
		Pkt.		724	
• • • • • • • • • • • • • • • • • • • •	Orchid Beauty. (Alldouble.) 1938 Novelty. Orchid\$1.2	25 \$2.00	\$6.00		
	½trade pkt. contains 300 seeds; trade pkt. 600 seeds				
	Amaranth-Red. (Alldouble.) Bright shade 1.				
•••••	Loveliness. (Alldouble.) La-France-pink 1.0	00 2.00	5.00		
*******	Carmine Queen (World Beauty). (Alldouble.) Rosy carmine	00 2.00	5.00		
	White Queen. (Alldouble.) Pure white 1.0				
	Dwarf Alldouble Victorious, Mixed. Giant flowers 1.0				
	Above varieties originated by T. Sakata				
••••	Double Fringed, Mixed. Extra-selected strain				
	500 seeds 75c.; \$1.50 pe	r 1000 s	eeds		
		Trade Pk		70.1	
********	Gigantea Art Shades, Mixed. Novelty. Choice mixture.				
	Grandiflora alba. Pure white				
••••••	Chamois-Rose				
•••••	Coccinea. Scarlet				
	Pink				
********	Yellow				
	Choice Mixed. All colors				
	Cuspidata (Star of Quedlinburg), Mixed				
	Dwarf Cecily, Mixed. Large-flowering		2.00		
	Chamois-Rose				
	Fireball. Scarlet				
	Isabellina. Yellow				
	Pink	40	2.00		•••••
	Snowball. Pure white				•••••
	Choice Mixed. Selected strain	30	1.50		
	PRIMULA Obconica	rade Pkt	$\frac{1}{64}$ OZ.	74	
	Fasbender. Deep crimson				
	Mohnstein, Atrosanguinea. Dark red				
	Mohnstein, Kermesina. Crimson				
• • • • • • • • • • •	Mueller. (Berlin.) Bright rose				
	Million C. Milelenskeinte Charles Bill	4 00	7 7 17 1		
	Mueller & Mohnstein's Strain, Mixed				
	Mueller & Mohnstein's Strain, Mixed	1.00		••••••	

Quantity Wanted				Total Amount
w anted	SALVIA, Dwarf Fire King. Micbell's Novelty. Brilliant scarlet	Trade . Pkt.	Oz.	1 dear 1 kmodife
	Compact	. \$0.50		••••••
••••••	America (Globe of Fire). Dwarf; compact			
**********	Bonfire (Clara Bedman)			
**********	<b>Splendens.</b> Bright scarlet			
	SCHIZANTHUS, Dwarf Large-flowering, Mixed. Mixture o		2.00	
	popular shades	.50		
•••••••	Garraway's Hybrids, Mixed. Various colors		2.00	
••••••	Hybridus grandiflorus, Mixed. Dwarf		.75	
********	Wisetonensis, Mixed. Various colors		1.00	
	½1rade		0-	72
	Golden Gate. Golden yellow\$0.30	Pkt. \$0.50	Oz.	
	Monterey. Bright pink	.50	3.50	
***************************************	Pacific. Light blue	.50	3.50	
•••••	Redwoods. Blood-red	.50	3.50	
**********	Santa Barbara. Chamois	.50	3.50	
•••••	Santa Maria. Pure white	.50	3.50	
*****	Tahoe. Lavender	.50	3.50	
**********	Yosemite. Rose	.50	3.50	
* * * * * * * * * * * * * * * * * * * *	Splendid Mixture	.50	3.50	
		75	4.50	
•••••	Dark Blue.New shade	.75	4.50 4.50	
• • • • • • • • • • • • • • • • • • • •	Roselight. Bright rose	.75	4.50	
	Antique Copper. Hellebore-red	.50	3.00	
	Apple Blossom. Blush-pink	.50		
	Buttercup. Deep yellow	.50	3.00	
•••••	Canary-Yellow (Golden Ball)	.50	3.00	
* * * * * * * * * * * * * * * * * * * *	Chamois. Ivory, tinted old-rose	.50	3.00	1
• • • • • • • • • • • • • • • • • • • •	Elk's Pride. Intense royal purple	.50	3.00	
	Fiery Blood-Red	.50	3.00	
	Golden Rose	.50		
*********	Lavender	.50	3.00	•••••
********	Lilac	.50		
	<b>Rose-Pink</b>	.50	3.00	
***********	Mixed Colors	.50		
	Giant Column Non-Branching Double Excelsion	•,,		
	Rose Pink. 1937 All-America Winner 1/80z. \$2.5085	1.50		
	Ball's White	1.00	8.00	
	Ball's Dwarf White	1.00	8.00	
	Chamois Rose. Chamois-pink	1.00	8.00	
••••••••	Silvery Lilac. Lilac-lavender	1.00	8.00	
*******	Mixed	1.00	7.00	
	Apple Blossom. New. Cameo-pink	de Pkt.	\$2.50	
	Beauty of Oxford Hybrids, Mixed. Rose shades. Originator's		Ψ2.70	
	Stock Seed	.40	2.00	
**********	Lavender Glory. Giant lavender flowers, creamy white eyes.			
*****	Etna. Geranium-red		2.00	
•••••	Lucifer. Cardinal-red		1.50	
***********	Luminosa. Coral-pink			
**********	Newport Salmon. Michell's Novelty. Giant salmon-pink			
	bloom with white eye	_		
*********	Royale. Deep royal blue	.40		
**********	Mammoth Fancy, Golden Queen. Yellow 1/4 lb. \$5.00 Helen Willmott. Bright pink 1/4 lb. \$5.00	.30	I	
***************************************	Purple Mantie. Purple	.30		
	Blue Shades	.25		
*****	<b>Pink Shades</b>	.25		
	<b>Scarlet Shades</b>	.25		
•••••	<b>Striped</b>	.25	1.25	
••••	White	.25	1.25	•••••
**********	Yellow Shades	.25		
•••••	Mixed	.25		
• • • • • • • • • • • • • • • • • • • •	Erinoides. Purple. Fine for baskets	.25 .50	1.00 3.00	
	Lemon-scented (Aloysia citriodora)	.20		
	Alba pura. Pure white	.20		
	Rosea. Pink.	.20		
	Mixed	.15		

For complete list of Flower Seeds, see our General Wholesale Catalogue.

Mailed on request.

#### ORDER SHEET

November and December, 1937

# Florists' Flower Seeds for Early Sowing

### HENRY F. MICHELL CO.

516 and 518 Market Street, Philadelphia, Pa.

Please insert quantity of Seeds wanted in left-hand column. Write your name and address and return to us—your order will have prompt, careful attention.

#### Deduct 5% discount on Flower Seeds if cash accompanies order

Send to	
No. and Street or R. F. D.	
Town	
County	State
Send by	

All acknowledgments of orders are made and all goods are offered and sold under the terms given in our various catalogues